Persenaire Goals
2026 - 2027

Strengthen Academic Achievement in ELA and Math
Overall Objective: Improve both growth and absolute proficiency by 5% relative to the baseline in ELA and Math.

Key Strategies:
- Collaborate closely with the Assistant Principal and STEM Coach to strengthen:
  - Curriculum Implementation
  - Assessment Systems
  - Data Collection and Analysis
  - Teacher Development and Coaching

Performance Targets:
- Increase the percentage of scholars scoring at or above the 50th percentile in each grade and subject by 5% relative to the baseline (September → May).
- Decrease the percentage of scholars scoring in the "Lo" and "Lo Avg" performance bands (September → May).
- Achieve RIT growth in ELA and Math that exceeds national growth norms by at least 1 RIT point in each grade and subject.

Maintain Financial Stability During Enrollment Uncertainty
Overall Objective: Close the fiscal year with a deficit not exceeding $500,000 (after depreciation).

Key Strategies:
- Implement strong financial oversight of external vendors and staffing.

Achieve Full Budgeted Enrollment for 2027–2028
Overall Objective: Build and execute a recruitment and enrollment strategy that results in full budgeted enrollment by next school year.

Key Strategies:
- Partner with the Board to develop a realistic, data-driven enrollment target for 2027–28 and beyond, informed by local demographics, historical enrollment trends, student retention, and recruitment capacity.
- Partner with website developer to design and launch a new website with improved SEO and prospective family appeal.
- Partner with Underdog Marketing to drive strong applicant pipelines.

Performance Targets and Benchmarks:
  - Launch new, improved website by 12/1.
  - Determine the 27-28 enrollment target no later than 12/31.
  - Collect at least 120 applications by the lottery deadline.
  - Lead monthly Open Houses to showcase St HOPE's academic and cultural strengths.

- Oversee all digital and canvassing lead-nurture operations.
- Enroll at least 66 new scholars (incoming grades 6–8) by August 31st.

Determine Long-Term Enrollment Sustainability Plan
Overall Objective: Explore long-term solutions to current enrollment challenges

Key Strategies:
- Meet with the Charter Center and other support entities to determine if viable options exist to merge, restructure, relocate, etc.
- Research options and present findings to the Board.

Maintain Low Suspension Rate
Overall Objective: Maintain a suspension rate at or below 10%.

Key Strategies:
- Partner with the Dean of Students, School Counselor, and Operations Manager to:
  - Strengthen restorative practices within the schoolwide "Escalation of Next Steps.
  - Implement restorative interventions proactively for major behaviors.

Continue to Improve Attendance
Overall Objective: Increase attendance from the 2025-26 academic year.

Key Strategies:
- Collaborate with the Dean of Students, Operations Manager, and School Counselor to:
  - Increase frequency and clarity of communication with scholars and families approaching chronic absenteeism.
  - Implement proactive and meaningful interventions (academic, social-emotional, and logistical) designed to improve attendance.